

FOR IMMEDIATE RELEASE

Contact:
Tony Baraka
Soulstice Media Group
678-687-5712

**Noted Financial Consultant
Toussaint Gaskins Releases
Debut Book, "The Personal
Finance Kit"**

*User Friendly Guide Is Designed
to 'Educate, Enlighten and
Empower' Readers*

WASHINGTON, DC. (October 1, 2010) - Renowned financial consultant **Toussaint Gaskins** has announced the release of "**The Personal Finance Kit: The Practical Management Resource Guide,**" a user-friendly road map which he says is designed to "educate, enlighten and empower" readers and help them reach their financial goals.

"I've been blessed to interact with thousands of people, from all different socio-economic and educational backgrounds," says Gaskins. "And what I have discovered is that the great majority of our people are uncomfortable talking about money and uninformed about the financial management tools at their disposal that will help them lead a better life. That's why I wrote this book."

Touted for its comprehensive scope, "**The Personal Finance Kit**" addresses financial matters that are relevant to the average family. Says Gaskins, "Every

household that uses money will find something of value in 'The Personal Finance Kit.' After reading and following the plan laid out in this book they will find that they are saving more, making smarter investments, paying off debt, securing their financial future and generally sleeping better at night."

The 207-page "**Personal Finance Kit**" features a series of resources and worksheets for everything from self-assessment to monthly budget and expenses. **Gaskins** teaches readers how to prepare 12-month personal cash flow statements and personal balance sheets and he offers valuable insight into renting a home, leasing a car, mortgage comparisons, credit card and charge card accounts, consumer loans, retirement needs, estate planning, and much more.

"**The Personal Finance Kit**" is so widely regarded as a valuable resource within the finance world that it is currently being used by the Virgin Islands Government Employees Retirement System as the core text for its 12-part monthly seminar series on personal financial planning and management. Lorraine Gumbs-Morton, PIO for the Retirement System explains: "This program will increase members' level of financial literacy while providing the necessary tools to become more financially savvy and self-empowered."

In addition to the printed version of "**The Personal Finance Kit**," **Gaskins** has also announced the launch of www.toussaintgaskins.com, an online companion to the book featuring real time financial tips and the much-anticipated Wealth's Wisdom, which Gaskins describes as "a series of empowering, enriching and motivational messages about prosperity and abundant living." Gaskins says the book, the websites and the commentary are all designed to inspire everyday people to finally extricate themselves from their financial woes. Says Gaskins, "The bottom line is that every household

deserves to feel empowered to better their financial lives and not become a victim of it.”

“The Personal Finance Kit” retails for \$24.95 and is available exclusively at www.toussaintgaskins.com and www.personalfinancekit.com.

ABOUT TOUSSAINT GASKINS

In the world of corporate finance and investment management, Toussaint Gaskins is a true pioneer. As the founder and principal of Inove Asset Management in St. Thomas, Virgin Islands, Gaskins boasts more than 15 years experience in investment management, sales, corporate finance, marketing and strategic planning.

Founded in 2009, Inove is an advisory firm that consults institutional and private clients in asset management, plan design, comprehensive financial planning, retirement planning, estate planning, risk analysis and portfolio diversification.

Prior to founding Inove, Gaskins, a native of Washington, D.C., was a principal at a regional investment banking and securities firm in Bowie, MD. He had previously held director’s positions at institutional investment advisory firm and national investment banking and securities firms, located in Washington, DC and Baltimore, MD.

A graduate of Morehouse College, Gaskins dove into the unpredictable waters of finance in 1993 when he landed a position with the Chapman Company in Baltimore. It was the beginning of what has turned out to be a long and illustrious career that, to this day, continues to include new and innovative challenges. But it is his stint at Legg Mason Wood Walker (member NYSE) that he credits with giving him his most in-depth and

valuable training. Gaskins was one of less than 15 black brokers out of Legg Mason's more than 1000 brokers nationwide. Gaskins has held the Series 7, Series 55, Series 63, and Series 66 securities licenses, along with a life, accident and health insurance license.

Today, Gaskins is known throughout the financial world as a results-oriented professional and is recognized as a respected consensus builder and value capture strategist adept in the use of tactical alliances and targeted marketing campaigns. In 2008, he was profiled in the money section of *The World Almanac For Kids*. In 2009 - 2010, he served as a public policy advisor to the Legislature of the U.S. Virgin Islands.